



## Mountain Brewfest 2025 General Sponsor Information

[www.MountainBrewfest.net](http://www.MountainBrewfest.net)

### *The Event*

**Mountain Brewfest 2025**, presented by the **McCall Rotary Club**, is the premier summer charity event of the season featuring beer tasting, live music, and casual food. It takes place **Saturday, August 16th from 1–6 p.m. at Depot Park in downtown McCall.**

This marks our **fifth annual** event, with past years drawing 600+ attendees and support from 30+ sponsors. In 2024, we raised **\$20,000+ for local and regional charities** with **100% of net proceeds** going to charitable causes.

The 2025 festival will feature **30+ breweries serving 50+ brews**, including hard ciders, seltzers, and non-alcoholic options. Attendees (21+ only) receive a **commemorative mug and unlimited tastings** with **admission of \$45 in advance and \$55 at the door.**

**Food** will be available, and **live music** will play throughout. Tickets and full event info are at [www.mountainbrewfest.net](http://www.mountainbrewfest.net)

### *The Plan*

We will feature a full marketing plan that includes:

- Event website: [www.mountainbrewfest.net](http://www.mountainbrewfest.net)
- Facebook: <https://www.facebook.com/mccallmountainbrewfest/>
- Instagram: <https://www.instagram.com/mccallmountainbrewfest2025/>
- Promoted on [www.beerfests.com](http://www.beerfests.com)
- Cross-promotion with participating breweries and Idaho Brewers United
- Select print ads, local flyers, and Rotary Club networking
- **Sponsors will receive on-site signage for maximum visibility**



## ***Sponsorship Opportunities***

We have three levels of Sponsorship for Mountain Brewfest:

### **PLATINUM**

Limited to Three (3) Sponsors Only and includes **15 admission tickets, 15 Beer Mugs**, Print, Digital/Website, and MC Promotion, Signage at the event, **AND Booth Space for your business**. This is a **\$825 Value** plus full promotion, signage, AND the ability to be on-site with our own booth.

### **GOLD**

Includes **8 admission tickets, 8 Beer Mugs**, Print, Digital/Website, MC Promotion, and Signage at the event. This is a **\$440 Value** plus full promotion and signage.

### **SILVER**

Includes **4 Admission Tickets, 4 Beer Mugs**, Print and Digital/Website Promotion and Signage. This is a **\$220 Value** plus promotion.

**All sponsorships are tax-deductible** through the **McCall Rotary Club (501(c)(3))**. This is a fantastic way to support the community, promote your business, and entertain clients or staff.

***Let's make a difference together!***

Yours in Service,  
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